

# THE SEA ENRICHES THE PINE ADORN

Motto on Sheringham's coat of arms.

## A NEW MUSEUM

The Mo looks to Sheringham's past, present and future. The museum is at the heart of its community, cherishing its past, run and cared for today by local people and planning for a bright future.

## SHERINGHAM SHOAL

Across the sea a new landmark will soon emerge – Sheringham Shoal offshore windfarm. A special exhibition opening summer 2010 tells you all about this exciting addition to Norfolk's green energy offer.

## MUSEUM SHOP

Gifts and souvenirs from pocket money treats to works by local artists and craftspeople. Free entry.

## EATING OUT

Sheringham has many excellent cafés, restaurants and pubs. Ask about special offers for museum visitors.

## YEAR-ROUND EVENTS AND ACTIVITIES

Visit [www.sheringhammuseum.co.uk](http://www.sheringhammuseum.co.uk) or ask at the museum for details of daytime and evening events.

## SHERINGHAM ARCHIVE

Local and family historians welcome. Call 01263 824482 to book. 48 hours notice required.

## VOLUNTEERING

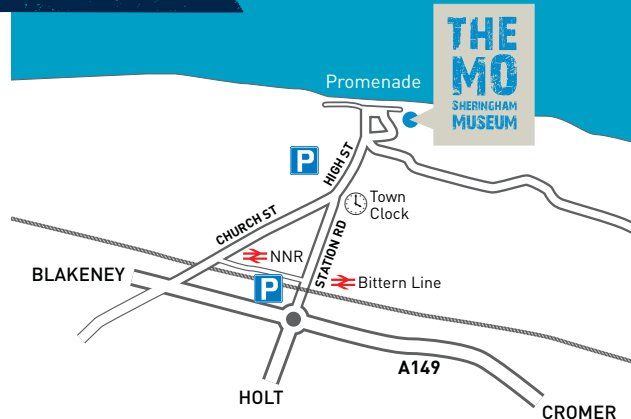
Volunteers get involved in all aspects of the museum. To find out how to join our team call 01263 824482.

A PLACE OF PEOPLE AND BOATS

The Mo – Sheringham Museum,  
Lifeboat Plain, Sheringham, NR26 8BG  
t. 01263 824482  
e. [enquiries@sheringhammuseum.co.uk](mailto:enquiries@sheringhammuseum.co.uk)  
w. [www.sheringhammuseum.co.uk](http://www.sheringhammuseum.co.uk)

**THE  
MO**  
SHERINGHAM  
MUSEUM

## HOW TO FIND US



The Mo is on the seafront in Sheringham's East end. There is ample parking.

Buses, Coast Hopper Service. Trains, Bittern Line and North Norfolk Railway. On the Norfolk Coast Cycle Way, Norfolk Coast Path and Peddars Way.

## Opening times and dates

1 February to 31 October. Tuesday to Saturday, 10am to 4.30pm; Sunday, midday to 4pm.

## Admission

Adults £3.50, concessions £3, children (5-16) £1.50, under 5s free. Groups of 10+ £2.50. Pre-booked school groups free entry.

## Access

Level access to all galleries. Lift to second floor. Please call for more detailed information.



RENAISSANCE  
EAST OF ENGLAND  
museums for  
changing lives

Sheringham  
Town Council

# THE MO

SHERINGHAM  
MUSEUM

EXPLORE

A PLACE OF  
PEOPLE AND BOATS



Step inside stunning new galleries and walk amongst Sheringham's extraordinary historic fleet of lifeboats and fishing boats. Here you will find the story of Sheringham and its proud, brave and independent people.



### A feast for the eyes

Perched above the North Sea the museum offers unparalleled views across the waves, over Sheringham town and to the hills and cliffs beyond.



### Changing times

The railway came late to Sheringham and with it brought the holiday makers. Charmed by the beaches, the cliffs and the fishermen, the town became the popular resort it is today.

### Living on the edge

With lives full of ritual and danger, song, craft and camaraderie – the Shannoeks lived life to the full. Find out about brave rescues at sea, strong religious convictions and the wonderfully self-contained town that flourished from the riches of the sea.

*may you be found in the  
gospel lifeboat and float safe*

An extract from a letter of thanks by a fisherman

### A girl called Mo

Boats, places and people – in Sheringham all have their names and their stories to tell. The Mo is named after a girl called Morag who lived over 130 years ago. The people of Sheringham were known as Shannoeks. Come and hear our stories!

